

HERSHEY'S

FUND RAISING

BRAND POWER

PUT IT TO WORK FOR
YOUR FUNDRAISER



*It's Easy to Raise Funds
with HERSHEY'S Candy*

*Put HERSHEY'S brand power to
work for your next fundraiser.
Nothing sells like these
top-selling brands
from Hershey!*

*And find out how your
group or organization
can earn a great big
incentive: a 5-lb
HERSHEY'S Milk
Chocolate Bar.*



HERSHEY'S

MILK CHOCOLATE
and
MILK CHOCOLATE with ALMONDS

The #1 Selling Pure Milk
Chocolate Brand

Source: Nielsen 52wks all channels ending 7/8/17

Reese's

The #1 Selling
Chocolate Brand

Source: Nielsen 52wks all channels ending 7/8/17



The #1 Selling
Wafer Bar

Source: Nielsen 52wks all channels ending 7/8/17

Twizzlers twists

CANDY

The #1 Selling
Licorice Brand

Source: Nielsen 52wks all channels ending 7/8/17

Contact us today to learn
about our exciting programs,
and how you can
earn a big 5-lb
HERSHEY'S Milk
Chocolate Bar!



BRAND PROFITS

52-COUNT CARRIERS

MAX 52-Count Carrier

Includes:

- 12 REESE'S Peanut Butter Cups
- 12 KIT KAT® Wafer Bars
- 8 HERSHEY'S Milk Chocolate Bars
- 6 HERSHEY'S Milk Chocolate with Almonds Bars
- 6 CARAMELLO Candy Bars
- 8 HERSHEY'S TAKE5 Candy Bars



ChocolateTown Plus 52-Count Carrier

Includes:

- 10 KIT KAT® Wafer Bars
- 10 REESE'S PIECES Candy
- 8 HERSHEY'S Milk Chocolate Bars
- 8 HERSHEY'S Milk Chocolate with Almonds Bars
- 8 TWIZZLERS Strawberry Twists
- 8 REESE'S Peanut Butter Cups



Please Contact:

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