



Here is a quick recap of everything that the Cherrydale fundgive donation platform offers. I'd love the opportunity to work with you. Please let me know if you have any questions.

Company:Cherrydale

Fundraiser: FundGive™

Website: www.FundGive.com

Description: Our flexible and stress-free online fundraising platform is designed to help elem and middle schools with their **Jog-A-Thon, Color Run, Read-A-Thon, Acts of Kindness-A-Thon, or a Fundgive Donations Campaign only** etc. and is also designed to help middle/high school groups and teams raise money through a direct donation campaign. Our tech-savvy platform gives you full customization across the board while keeping it simple!

- **Sponsor Dashboard**
 - One-click parent kick-off email
 - Add and track turned in cash and check donations
 - Track goal, sales, credits, registrations, clicked shares, class/teacher sales, Acts of Kindness, items sold, etc.
- **Full Website Customization**
 - Logo & "Thon" name
 - Message to supporters
 - YouTube video
 - Adjust seller goal
 - Customizable tax receipt
- **Sponsor Reports**
 - Pick any date range
 - Full reconciliation
 - Registered sellers
 - Clicked shared activity
 - All sales by sellers & class/teacher
 - Items sold
- **Individual Student Pages**
 - One-click sharing via text, email, social media, etc.
 - Email is a "native" email coming directly from family/student email address-no personal uploads needed from address books etc.
 - Upload individual student picture
 - Customized message to family & friends about fundraiser
 - Supporters & order info
 - Track Acts of Kindness, sales, credits, registrations, clicked shares, online supporters, items sold, etc.



- **Acts of Kindness**
 - Students can track their Acts of Kindness they perform during the campaign
 - 100 pre-loaded acts
 - Enter a custom act
 - At checkout, supporters can make an additional donation by adding 3% to their final order. The school/group receives 100% of all customer Acts of Kindness.
- **Register. Share. Win.**
 - Over \$100k worth of prizes
 - Every 10 clicked shares gets an entry for a chance to win
 - See prizes & winners
- **Customers Can Support Three Ways**
 - Cash/Check donation to the school (100% profit to school/group)
 - Donate online (70% profit to school/group)
 - Shop online
- **Supplied Materials & Resources**
 - Custom kickoff video
 - Tee shirts available for group to purchase (\$3 for generic and \$5 for custom)
 - Customized parent letter and prize program
 - FundGive warehouses prizes and packs-per-student for fast turnaround time
 - Easy-to-use announcement templates
 - Kick-off and during fundraiser email templates
 - Event day communication templates
 - How-to-Guide for every event type
 - 101 No-Cost Low-Cost Promotion Ideas
- **Payment**
 - All profit checks are distributed within 7-10 days with full reconciliation report
- **Security**
 - Fully PCI Compliant
 - COPPA Compliant (Children Online Privacy Protection Act)
- **Profit**
 - ZERO credit card processing fees
 - NO start up fees and NO risk
 - 100% Profit on all cash/checks
 - 100% Profit on all 3% supporter Acts of Kindness
 - 70% Profit on all online donations
 - 40% Profit on all online shopping (13 categories...500+ items...Shipped direct to supporter's home. This feature can be turned off if you only want donations. However, this does give supporters options and raises average spend.) It will increase your profit by at least 10% if not more!